

AMCOR INNOVATION AWARD

This Award recognises outstanding achievements in packaging innovation across the full range of materials, structures, components and developments. The packaging should be enhanced by innovative design and thinking, demonstrate a significant advance in technology or material usage and should deliver significant benefit to the market place.



Entry Submitted By: ZORK Pty Ltd
Pack Title: ZORK SPK – Sparkling Wine Closure
Package Component Manufacturer: Scholle Packaging
Package Designer Functional: John Brooks
Package Owner: ZORK Pty Ltd

GOLD

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The ZORK SPK is the world's first re-sealable top for sparkling wines. This radical design move will change forever the presentation and closure of sparkling wine. It allows easy open and re-seal, which encourages consumption in moderation and extends the life of the product. Containing an ingenious 4 piece construction, the ZORK SPK features a soft seal which holds the pressure, a foil gas barrier to prevent flatness and oxidation, and a collet and cap locking mechanism. The ZORK SPK has a 40% smaller carbon footprint than the cork muselet and foil alternative, becomes a reusable re-sealer for other bottles for the rest of its working lifetime and is 100% recyclable. Judges were keen to recognise this breakthrough for its application in the wine industry worldwide.

SILVER



Entry Submitted By: VIP Packaging & Preshafood Limited
Pack Title: Preshafruit®
Package Component Manufacturer: Bottle and cap: VIP Packaging, Label: Wedderburn
Package Designer Functional: VIP Packaging
Package Designer Graphic: Design By Pidgeon
Package Owner: Preshafood Limited

The use of High Pressure Processing (HPP) is growing in industry and this example is a first for fruit juices. Here the pack has been designed to suit the HPP process, with great success. In order to fit these small bottles inside the high pressure cylinder, designers have taken a lead from the demands of the process itself to create these 'segment' shaped bottles. Six bottles fit together to form a circle within the cylinder. They hold fast and neatly in this controlled position throughout the pressurisation process. The unique triangular shape is attractive and efficient. At point of sale it is one of a kind with an intriguing combination of fonts and graphics and a simple colour palette across the variants. The overall result echoes the contents: pure, clean and pristine.

SILVER



Entry Submitted By: PlasPak
Pack Title: Disposable Telepac
Package Component Manufacturer: PlasPak
Package Designer Functional: Fairmont Medical
Package Designer Graphic: Fairmont Medical
Package Owner: Fairmont Medical

Fairmont Medical's Disposable Telepac provides an efficient solution for medical telescope sterilisation, transportation and reprocessing. Utilised in Australian and European hospitals, the unique design ensures there is no physical handling of the delicate and expensive medical telescopes until actual use in the operating room. This clever design meets an important industry requirement by overcoming an inefficient process of telescopes towel-wrapped on sterilisation trays. The custom-designed concertina-style storage tube can be retracted to reveal the telescope and avoid any further risk of contamination before use. The pack is tamper proof, robust and is designed to stack neatly courtesy of its square profile. The Telepac is manufactured using polypropylene for its strength and ability to withstand high sterilisation temperatures and it is also 100% recyclable.